

SPONSORSHIP

I am so proud to announce that our sponsorship for the 2012 Heart Ball has reached **\$143,000** as of November 29, 2011! We are still going strong! Don't hesitate! If you know someone who would like to attend the Lancaster Heart Ball, becoming a sponsor is the best way! There are many opportunities still available.

Sponsorship packet link is here.

The AHA is so grateful for all of our sponsors, volunteers and supporters. We can't thank you enough!!!

CURRENT SPONSORS

RED WINE VIP RECEPTION SIGNATURE SPONSOR; VIP AUCTION PREVIEW SPONSOR; OPEN YOUR HEART \$10,000 MATCH DONOR JOHN BYLER

HEART HEALTH SNACK/TABLE FAVORS
FAULKNER LANCASTER FAULKNER
BMW AND FAULKNER CHEVROLET)

BAND SPONSOR AND FOYER DECOR
LANCASTER COUNTY MOTORS

AUCTION CONTEST ANNOUNCES WINNER

Congratulations Sandy Brightbill for winning the \$25.00 Visa Gift Card! Sandy had secured the most Silent Auction items during the time of the contest! Way to go! LIVING WELL PARTY ORTHOPEDIC ASSOCIATES OF LANCASTER AND NORTH POINTE SURGERY CENTER

> DINING WELL THANK YOU PARTY (AFTER HEART BALL)

Also, a big congratulations and THANK YOU to Bill and Melissa Weik for their Live Auction donation! They are also a winner of a \$25.00 Visa Gift Card! A Penthouse condo that Sleeps 6, Ocean front, during the week of 4th of July in Myrtle Beach.



The online auction booklet deadline is December 16th. All we need is the auction form with value, item description, contact information of the donor and a signature. The item can be picked up, or preferably delivered to our office at a later date. Also, if the item is a gift certificate, we can print that out at our office and provide one to the auction winner. The auction form is attached. We Are very excited about the online Auction booklet and we hope you are too! It will be live and online soon! Please contact Jayne Pickard and Melany Radel if you have any questions. Thank you!

LOGISTICS

The Logistics Committee will be communicating primarily through email and phone calls until they have another meeting after the New Year. Happy Holidays!

OPEN YOUR HEART

We have raised \$2,760! All of our letters have gone out and we hope to see the support of the



PRINT MATERIALS FULTON BANK

SIGNATURE DESSERT TASTING JONES FAMILY OF DEALERSHIPS

SIGNATURE DRINK TASTING MURRAY RISK MANAGEMENT & INSURANCE

CENTERPIECES BENCHMARK CONSTRUCTION

CENTERPIECES RHOADS ENERGY

PHOTOGRAPHS OAK LEAF MANOR

HEART HEALTHY SNACK STEVENS & LEE

VOLUNTEER REFRESHMENTS

community soon! Spread the word! Please remember that John Byler will be matching our donations once we receive \$10,000! <u>Open Your Heart Pledge Forms</u> <u>click here.</u> Complete the form and mail to: 610 Community Way Lancaster, PA 17603. Remember, we actually don't need your donation until the day of the event! We only need your pledge! Thank you so much!

DECEMBER TIMELINE

- Continue Sponsorship Solicitation of all Levels
- Continue Silent & Live Auction
 Solicitation Auction Final
 deadline is December 16th
- Develop logistics/facilities rough draft plan: flowers, linens, decorations, photographer, emcee, event day volunteers, menu, etc.
- Online Auction Booklet is live and complete
- PRINT INVITATIONS
- Start collecting acknowledgements for the Heart Ball program

UPCOMING EVENTS

December 20, 2011 Heart Ball Full Committee Holiday Meeting @ The Steeple House



Wear Red Day a cart Ball Set

neart.org

DENTECH

VOLUNTEER REFRESHMENTS

EVENT DECORATIONS

EVENT DECORATIONS MEMBERS 1st FEDERAL CREDIT UNION

COAT ROOM
PROFESSIONAL DESIGN & CONSTRUCTION

COAT ROOM TROUT, EBERSOLE & GROFF

TABLE SPONSORS

ADCOCK AUCTION 1 Table Sponsor = 8 tickets HARLEY DAVIDSON 1 Table Sponsor = 8 tickets LANCASTER REGIONAL MEDICAL CENTER 1 Table Sponsor = 8 tickets M & T BANK 1 Table Sponsor = 8 tickets MRI GROUP 1 Table Sponsor = 8 tickets

DOUBLE+ PATRONS

ACUITY ADVISORS AND CPAS 2 Patrons = 4 tickets DONEGAL INSURANCE 2 Patrons = 4 tickets EASTERN ALLIANCE INSURANCE 2 Patrons = 4 tickets EPHRATA COMMUNITY HOSPITAL 4 Patrons = 8 tickets FAMILY OWNED MARKETS 4 Patrons = 8 tickets METRO BANK 3 Patrons = 6 tickets SIMON & LEVER 2 Patrons = 4 tickets

PATRONS

CHIROPRACTIC 1ST 1 Patron = 2 tickets JIM & LAURIE MARTIN

Up day 🔹 🔻

February 4, 2012 2012 Lancaster Heart Ball

March TBD, 2012 Dining Well Thank You Party @ Lancaster Regional Medical Center

April TBD, 2012 Living Well Party by Orthopedic Associates of Lancaster

ADVOCACY

On the evening of September 12, 1993, Mary Ann Sanders suffered a massive heart attack. This one event changed the course of her life forever. Now, a healthy heart attack survivor for more than 18 years, Mary Ann has become a passionate You're the Cure advocate, who speaks-up for heart-healthy and stroke-smart policies, like smoke-free laws in Louisville, Kentucky.

This year, we celebrate 30 years of heart and stroke advocacy with a video that highlights the stories of advocates, like Mary Ann, who made it possible. Together, we've taken the journey one day at a time, using small victories to make big changes in heart and stroke policy. As we celebrate these achievements, we want to hear how heart and stroke advocacy has impacted you. So please take a moment to tell us your story, as we recognize the dedicated work of our advocates. You've carried us this far and will lead the way for more great changes in the future.

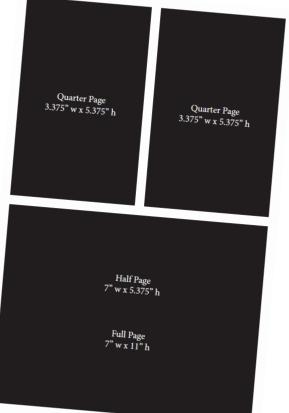
THANK YOU!!!.

1 Patron = 2 tickets LANCASTER EMS 1 Patron = 2 tickets M & T BANK 1 Patron = 2 tickets RON KUBEK & SUSAN PATTON KUBEK 1 Patron = 2 tickets TRAVEL TIME 1 Patron = 2 tickets TURNER BUICK GMC 1 Patron = 2 tickets UROLOGICAL ASSOCIATES 1 Patron = 2 tickets VELESKA JEWELRY 1 Patron = 2 tickets

PROGRAM

As time grows closer to our event, our print deadlines arrive! All of our current sponsors have been contacted with a deadline of December 6th for the program acknowledgements. Once received, they will be sent to Jack Yohn for placement in the program.

NAMES OF GUESTS



We are also reaching out to our sponsors to ask for the names of the individuals who will be attending the Heart Ball. It is not only important to have so we can accurately assign table seating and bidder numbers, but this year it is particularly important to get their email addresses so we can send them the link to the Online Auction Booklet. Please help us in gathering email addresses. Thank you!